



Builders' TOP TEN Reasons

to go "GENESIS" TURN-KEY FRAMING"



1 Cost Benefits

Lower Over-all Costs of Construction and Long-Term Building Maintenance

2 Exceptional Speed of Construction

80% of Framing is Assembled Off-site, Large Components Install with Great Speed On Site

3 Lightweight - Engineered Durability

Reduce Foundation Costs, Add More Storeys or a Pitched Roof to an Existing Building

4 Non-Restrictive & 100% Compatible

No Architectural Design Restrictions - Compatible with Standard Building Materials & Finishes

5 Single Source - Supply & Installation

Turn-key Framing - Includes all Framing Materials, Sub Sheathing and On-site Installation

6 Predictable Pricing & Delivery Schedules

Non-Volatile Steel Prices, Controlled Indoor Manufacturing Process - No Weather Delays

7 Superior Fire, STC and Energy Performance

Non-Combustible Galvanized Steel Construction, 65 Tested Assemblies, Exceeds Energy Ratings

8 A Sustainable Building Product

Eco-Friendly Products, '0' Waste Manufacturing Process, Less Stress on Our Environment

9 Cleaner & Safer Job Sites

Reduction in Scrap, Loose Materials and Disposal Costs

10 Increased Site Mobility

Smaller Crews to Install, Less Material Storage Space Required

Over 2 MILLION sq.ft. of Residential & Light Commercial Buildings will be built with Genesis this Year!



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